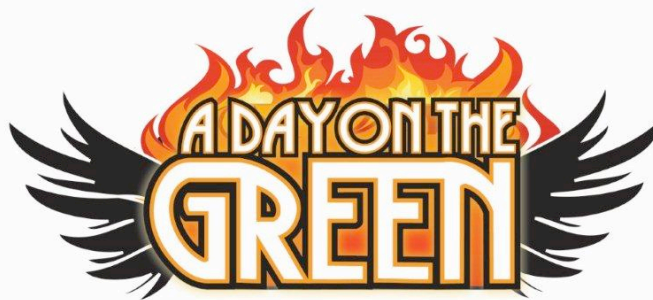


Media Release
June 26 2011

MEAT LOAF

Guilty Pleasure Tour



Some people think big. Some people think huge. Then there's MEAT LOAF. While other artists may have tried to match his scale and sound, so far none have come close.

Happily, he's heading back to Australia & New Zealand for a massive run of arena and **a day on the green** winery concerts, including Bimbadgen Winery, Hunter Valley on Saturday October 8 and Rochford Wines, Yarra Valley on Saturday October 15.

Meat Loaf certainly requires no introduction; he burst onto the world music stage in 1977 with his landmark release **Bat Out Of Hell**, which transformed him from a stage actor into a rock 'n' roll icon. This album has sold more than 43 million copies worldwide and is the third biggest selling record of all time, selling in excess of 200,000 copies a year! Significantly, it is still the number one selling international album in Australia with 1,610,000 copies sold and has been awarded 23 x Platinum status.

Following **Bat Out Of Hell** came such masterpieces as 1981's **Dead Ringer**, 1984's **Bad Attitude**, and the **Bat Out Of Hell** sequels, 1993's **Bat Out Of Hell II: Back Into Hell** and 2006's **Bat Out Of Hell III: The Monster Is Loose**, not to mention 2010's **Hang Cool Teddy Bear**. Ahead of his 2011 Australian & New Zealand tour dates, Meat Loaf is preparing for the release of his brand new album, **Hell In A Handbasket**, due in October.

Prior to the commencement of his Guilty Pleasure national tour, the AFL and Carlton Draught are pleased to announce Meat Loaf will be the headline special guest performer at the 2011 Toyota AFL Grand Final on Saturday October 1st at the MCG.

Meat Loaf's 'Guilty Pleasure' tour promises to feature a stellar array of Meat Loaf hits, both past and present. It will be big! It will be dramatic! It will ROCK!

Special guest support acts to be announced soon.

A DAY ON THE GREEN CONCERTS:

Saturday 8 October

Bimbadgen Winery, Hunter Valley, NSW

Ticketmaster Ph: 136 100 or www.ticketmaster.com.au

Saturday 15 October

Rochford Wines, Yarra Valley, VIC

Ticketmaster Ph: 136 100 or www.ticketmaster.com.au

For full event information, visit adayonthegreen.com.au.

A Day On The Green is proudly presented by Roundhouse Entertainment, MAX and LG.

FRONTIER TOURING CONCERTS:

Tuesday 4 October

WIN Entertainment Centre, Wollongong, NSW

Ticketek Ph: 132 849 or www.ticketek.com.au

Thursday 6 October

Brisbane Entertainment Centre, QLD

Ticketek Ph: 132 849 or www.ticketek.com.au

Wednesday 12 October **Sydney Entertainment Centre, Sydney NSW**
Ticketmaster Ph: 136 100 or www.ticketmaster.com.au

Friday 14 October **Rod Laver Arena, Melbourne, VIC**
Ticketek Ph: 132 849 or www.ticketek.com.au

Wednesday 19 October **Adelaide Entertainment Centre, Adelaide SA**
Ticketek Ph: 132 849 or www.ticketek.com.au

Saturday 22 October **nib Stadium – Perth, WA**
Ticketmaster Ph: 136 100 or www.ticketmaster.com.au

TICKETS FOR ALL SHOWS ON SALE MONDAY JULY 4

For further Meat Loaf information: www.meatloaf.net

For MEDIA information please contact:

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