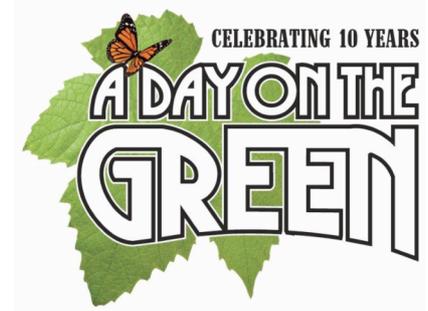


Media Release
December 5 2010



LIONEL RICHIE

TOURING AUSTRALIA & NEW ZEALAND IN 2011!

with Special Guest Guy Sebastian

LECONFIELD WINES, McLAREN VALE – SUNDAY APRIL 3

Following his special AFL Grand Final performance in October, iconic performer **Lionel Richie** will be returning in March 2011 for a tour of Australia & New Zealand's finest indoor arenas and **a day on the green** wineries.

After leaving audiences in raptures on his sold out 2007 tour, Richie will be back to have everyone dancing in the vineyards at Leconfield Wines, McLaren Vale on Sunday April 3 - with special guest, everyone's favourite fro Guy Sebastian.

This is the seventh and final **a day on the green** in South Australia for our landmark 10th anniversary season and we couldn't think of a better way to end the celebrations.

In a career spanning over four decades, Lionel Richie has consistently bowled over critics and won legions of fans with his phenomenal repertoire of hits. Following his stint in popular 1970s funk band The Commodores, Lionel Richie was further propelled to fame with his self titled solo debut in the early 80s which led to him becoming a household name across the globe.

Richie's music, a phenomenal catalogue that includes infamous pop anthems 'Dancing On The Ceiling', 'All Night Long (All Night)' and powerful ballads 'Hello' and 'Endless Love', is universally renowned and widely beloved. The winner of multiple Grammy Awards, Lionel Richie's enduring vocals, smooth charm and mesmerizing stage presence have long rendered audiences in awe and continue to impress:

"By the show's close, not only is that deep, rich croon as effortless and powerful as ever, but Richie, having clearly saved the best for last, still has the energy to essay an extended, eyebrow-raising hip gyration to a disco megamix of his hits...Richie's every action is geared towards audience satisfaction and giving the crowd what they want." – *The Guardian* (4 stars)

"When he hit the heavy, heavy, horn-driven breakdown of 'All Night Long', his magnum opus, the venue erupted...This is your opportunity to rock out on the biggest stage with the best. Take it." – *The Age*

Richie's 2007 Australian tour, his first in 20 years, had audiences in raptures with the consummate professional winning over both fans and critics alike with his on stage charisma and hit-laden set list and this upcoming tour is sure to follow suit.

Supporting Lionel Richie on tour will be Australia's very own soulful pop star **Guy Sebastian**. Of the opportunity, Guy said: "Words can't describe how thrilled I am to be invited on Lionel's tour. He's a living legend and has always been an influence on me...I grew up with his music in my ears."

Guy has enjoyed notable success from his five previous studio albums and after completing a lengthy stint as a judge on X-Factor, is currently celebrating the release of *Twenty Ten* – his first

greatest hits set with the addition of two new songs and an acoustic compilation. The album debuted in the Top 10 on the ARIA Album Chart and was Sebastian's sixth consecutive release to do so.

Come and be serenaded by Lionel Richie on his tour of Australia and New Zealand in 2011, it is a show not to be missed and the perfect Christmas gift for yourself and your loved ones!

EVENT INFORMATION:

a day on the green is a fully licensed event. Strictly no BYO alcohol. Food will be available for purchase on site or BYO picnic. Picnic rugs & deck chairs are recommended. For all show, transport and accom details and playing times, go to www.adayonthegreen.com.au.

TICKET PRICES:

Platinum (4 rows only): \$290 plus b/fee

Gold: \$220 plus b/fee

Silver: \$149 plus b/fee

General Admission: \$125 plus b/fee

For Concert and Dining Package call Ticketmaster on (03) 9685 2477 or 136 100 and Leconfield Wines (08) 8323 8830.

TRANSPORT AND ACCOM INFORMATION:

PARKING: Follow the signs from Main South Road for details. The venue car park opens two hours prior to the gates opening. A gold coin donation to the volunteer parking officers is appreciated. Any overflow parking will be at Willunga High School and a free shuttle service will operate to the venue.

SHUTTLE BUS: Shuttle buses will operate regularly from Noarlunga Train Station to and from the winery from 1.00pm until last train returning to Adelaide at 10.55pm. Info at www.adelaidemetro.com.au

COACH TRANSPORT: Leave the car at home and travel by coach! Ticket & Transport packages are available from LinkSA on (08) 8564 3022 or www.linksa.com.au.

For accommodation enquiries, contact the McLaren Vale and Fleurieu Visitor Information Centre on (08) 8323 9944 and www.mclarenvale.info.

TICKETS ON SALE TUESDAY DECEMBER 14

from ticketmaster.com.au & 136 100, Venuetix (08) 8225 8888 & Leconfield Wines (08) 8323 8830

MEDIA INFORMATION:

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